

Goal 1, Strategy 1

STRATEGY: Goal 2 - Strategy #1

Ways that coalition members can support the implementation of this strategy's objectives:

- Gov Council's Involvement \Rightarrow increase it
- Reach out to SSM Healthy Neighborhood/communities to support the work
- ^{Additional} Primary support to the Gov. Council to launch a coalition

What challenges exist specific to the implementation of this strategy's objectives:

- ~~Develop~~ Establishing Mechanism to receive Funding
- Establishing Mechanism to Distribute Funding
- Identify private sector businesses
 - Foundation
 - Private Sector
- Getting Marketing/Communication Materials supported

Ways the above challenges can be addressed or overcome, (this can - and probably should - overlap to some degree with the first query):

- ~~Dev~~ Coordination/Collaboration
- Develop Core Marketing Material