

**STRATEGY:** \_\_\_\_\_ Goal 1, Strategy 2 \_\_\_\_\_

Ways that coalition members can support the implementation of this strategy's objectives:

- Use SHIP coalition as a mechanism for reporting out SHIP activities and other coalitions (i.e. DE Hed)
  - Timeline needs to be readjusted
- Town Hall(s) within each county so that [public] may be informed of activities
  - Before lay informant interviews
- Clear understanding of mission/vision/goals of other coalition and create a mechanism for reporting back and help support alignment – not happy at a macro-level

What is function of SHIP in relation to DSAM, CHPDP, etc.

What challenges exist specific to the implementation of this strategy's objectives:

- Competing messages – need a communication strategy i.e. how does SHIP connect to SLM connect to state strategy.... Etc.
- Resources (obviously)
- How often are “back-bones” of each strategy coming together, different decisions made at each meeting how does it come together
- No consistency

Ways the above challenges can be addressed or overcome, (this can – and probably should – overlap to some degree with the first query):

- DPHI will coordinate forums
- Doing the interview
- Synthesize information
- When identify what each coalition is doing... PPH (others?) needs and recognizes how to support their work
- “Champion” is hard to get – they doesn't want more added to their plate

- DE Readiness Teams