

STRATEGY: Goal 2, Strategy 4

Ways that coalition members can support the implementation of this strategy's objectives:

- Understand past successes and challenges so that we don't make the same mistakes and improve on others → Key informant interviews especially DSAMH re: messaging campaigns
- Work on language use (ex: substance use disorder)
- Understand what grants, organizations etc. are already doing so that we can leverage/ tweak them
- Diverting people who may be in corrections due to MH to get services
 - Up awareness among judges/courts and help them divert people
 - Need to raise awareness to key stakeholders re: community supports. (i.e. housing, etc.
- Pre-arrest diversion → awareness among law enforcement

What challenges exist specific to the implementation of this strategy's objectives:

- Can't promote awareness about resources that don't exist (ex: housing)
- Support systems have to work together and buy in to the same lens (understand the resources and how they need to be mobilized)
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Ways the above challenges can be addressed or overcome, (this can – and probably should – overlap to some degree with the first query):

- Break down silos
- Consistent language
- Collective impact
- Enhance communication strategies between agencies so that things don't slip through the cracks
- Understand all of the roles across the state that can impact our cause