

Goal 2; Strategy 4 Goal 2, Strategy 4 3/11/2015

STRATEGY: Increase Awareness of Mental Health Issues.

Ways that coalition members can support the implementation of this strategy's objectives:

- Understand past successes and challenges so that we don't make the same mistakes & improve on others. → key informant interviews.
- Work on language use (ex: Substance Use Disorder) ^{esp DSAMH re:} messaging campaigns
- Understand what grants, orgs, etc. are already doing so that we can leverage/tweak them.
- Diverting ppl who may in corrections due to MH to get services
→ ↑ awareness among judges/courts and help them divert ppl.
→ need to raise awareness to key stakeholders re: comm supports (i.e. housing, etc.)
- Pre-arrest diversion → awareness among law enforcement.

What challenges exist specific to the implementation of this strategy's objectives:

- Can't promote awareness about resources that don't exist (ex: housing)
- Support systems have to work together and buy-in to the same lens. (understand the resources and how they need to be mobilized)

Ways the above challenges can be addressed or overcome, (this can – and probably should – overlap to some degree with the first query):

- Break down silos
- consistent language
- collective impact.
- enhance communication strategies b/w agencies so that things don't slip through the cracks.
- Understand all of the roles across the state that can impact our cause.